

# StudioMB

## Press Release

30 January 2023

### **Edinburgh design agency wins \$10M National Bank of Kuwait (NBK) museum project.**

Visitor destination specialist, Studio MB, has been awarded a significant international project to design The Story of NBK, Museum and Archive. This will be a brand new Museum, situated inside the incredible Foster + Partners designed HQ, located in the heart of Kuwait City.

The National Bank of Kuwait's story, like that of the Kuwait nation itself, is one of extraordinary transformation and economic success. Since the early 1950s, bank and nation have grown together. From modest origins, both the company and the country have evolved side by side to become the modern global players and partners that we see today. The National Bank of Kuwait is a national institution to be proud of, internationally recognised and respected, and locally cherished.

Craig Mann, Founding Director at Studio MB, said:

"The NBK Museum will not be a history lesson, but rather a celebration and commemoration to the bank's founders, directors and employees who have built this great financial institution, their story past, present and future. It's a story of perseverance and determination, partnership and collaboration."

Charlie Barr, Founding Director at Studio MB, said:

"This new Museum will be an inspiring, informing and involving experience for all visitors, and not simply a corporate advert. A national narrative, told through the conduct, values and achievements of its national bank and its founders. It will be an accessible story. The themes being presented will be human and universal, engaging for all society, not just an elite. It's a story every person can appreciate and relate to."

Craig Mann, Founding Director at Studio MB, said:

"This very important project win is an excellent way to start our 20th year in business."

## Notes

“We are a studio of storytellers”

Studio MB are multi-disciplinary designers, content developers, interpretive strategists, researchers, master planners and project managers. However, when it comes to creating coherent narrative environments for museums, cultural destinations, science centres and brand homes, it is our ability to tell imaginative and emotive stories that defines our approach and makes our visitor experiences so special - experiences that inspire, involve and inform.

In the last few years, Studio MB has completed a wide range of projects throughout the UK, from Scapa Flow in Orkney to the D-Day Museum in Portsmouth, and more recently in the Middle East, India and China. Our ‘immersive’ and ‘narrative’ approach makes our museums and visitor experiences stimulating, meaningful... and fun.

Past projects include gallery developments at Titanic Belfast and Dynamic Earth in Edinburgh; King Richard III Visitor Centre in Leicester; Open Treasure at Durham Cathedral; Triumph Motorcycles Factory Visitor Experience in Leicestershire; The Story of JCB Customer Experience in the UK and The Story of JCB India Customer Experience in Delhi; Fleet Air Arm Museum in Somerset; The D-Day Story in Portsmouth; Lindisfarne Gospels and Magna Carta, both in Durham; and the Coventry Transport Museum in Coventry.

For more information about Studio MB, please visit: [www.studiomb.co.uk](http://www.studiomb.co.uk)

## Awards

**Winner: Experiential Design – Scottish Design Awards 2020**

Al Salam Palace Museum

**Nominated: European Museum of the Year 2019 – The European Museum Forum**

The D-Day Story

**Nominated: Permanent Exhibition of the Year – Museum + Heritage Awards 2019**

The D-Day Story

**Winner: Design Grand Prix – Scottish Design Awards 2018**

Triumph Factory Visitor Experience

**Winner: Public Space Design – SBID International Design Award 2018**

Triumph Factory Visitor Experience

**Winner: Best Exhibition Design – Scottish Design Awards 2018**

Triumph Factory Visitor Experience

For further details, please visit <https://www.studiomb.co.uk/studio>